

WHAT IS BUSINESS WORLD® FOR EDUCATORS?

Who Should Attend

Business World® for Educators is not just for business teachers! Any public or private school teacher, guidance counselor, administrator or school-to-work coordinator who is interested in Wisconsin's economy, its impact on the health of Wisconsin, and its importance to today's students and their future plans should attend. This program is a great opportunity to connect what you teach in your classroom with what is needed in the workforce.

Why You Should Sign Up

What better way to learn more about Wisconsin's economy and the state's business climate than to attend Business World! The company tours will allow you the opportunity to talk with employees firsthand, interact with company executives and human resource professionals, hear about state-of-the-art technology and see how a company actually operates. Plus, you will get the inside scoop on the latest business trends, receive valuable information and make new contacts with both business and education professionals... all while having fun and earning graduate credits!

Company Tours at a Glance

Educators will tour a variety of Madison-area businesses during the program. You will learn about what job opportunities are available, the job skills needed for these positions, and what training and education your students would need for these jobs. In addition, you will hear firsthand what it takes to run a business, the executive decisions made and so much more. This is your chance to get answers to the questions your students may be asking you, and help prepare them for their future.

HERE IS WHAT OTHERS ARE SAYING!

"Great program – all educators should be required to attend a class of this nature. [It provides] so much insight into the world around us."

"I learned at BW that we [teachers] need to better prepare our students for the world of work; offer them more exposure to businesses in the form of tours, job shadows, speakers, etc."

"I enjoyed the business tours part of the teacher program. It reinforced what I'm presently teaching and gave me additional information and insight into current trends."

Business World® is a division of the WMC Foundation.
For more information visit www.wmc-foundation.org.

Carl Perkins funds can be utilized to support professional development at this conference.



Wisconsin Business World®
WMC Foundation, Inc.

James R. Morgan, Vice President

Susan Nyffenegger, Executive Assistant

PO Box 352, Madison, WI 53701-0352

Toll Free: (888) 276-7953 • Fax: (608) 258-3413

Email: jmorgan@wmc.org

Web: www.wibusinessworld.org

BUSINESS WORLD® FOR EDUCATORS

2010 PROGRAM INFORMATION

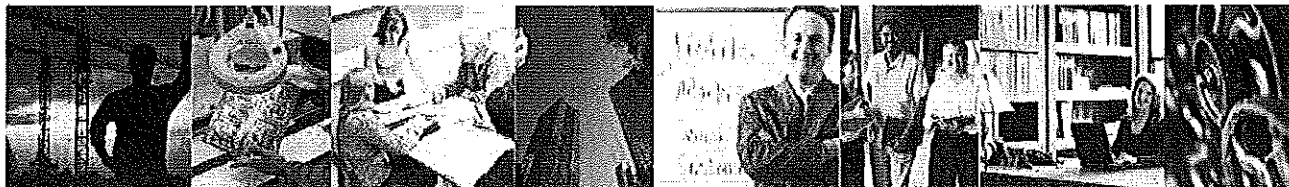


REAL WORLD EXPERIENCE.
LIFE-CHANGING RESULTS.

JUNE 30 - JULY 1
EDGEWOOD COLLEGE, MADISON

AND

AUGUST 2
WMC HEADQUARTERS, MADISON





BW
BUSINESS WORLD*

Business World*
for Educators is all
new for 2010. This
year's program will
focus on business

and education partnerships, specifically around Wisconsin's economy. This year's participants will work together to produce a series of projects and presentations that can be shared by all. Every educator participating will take some aspect of Wisconsin's economy – growing industries, specific sectors, workforce needs, regional areas of emphasis, best practices – and produce real life, real world curriculum to assist today's students in learning about tomorrow's careers. Participants will share ideas, critique proposals and ultimately present their findings. The finished product will include the complete collection of curricula produced.

Participants will meet many of the teacher standards under PI-34 including 1, 3, 4, 7, 9, and 10.

GRADUATE CREDITS

Participants taking this course for three credits will:

- Reflect on their Business World learning and provide a rationale for a related project that is grounded in effective educational principles.
- Engage in independent and small group collaborative learning experiences.
- Apply their Business World learning in the design of a project to meet the emerging needs of their classroom, school or district.
- Share their findings with other attendees.

Participants taking this course for one credit will be required to write a one-page paper reflecting on their experience at Business World and how they plan to implement their learning into their own classroom or professional area within their district.

DATES AND LOCATIONS
June 30 - July 1: Preliminary work
Edgewood College, Madison
AND
August 2: Final projects
WMC Headquarters, Madison

PROGRAM SCHEDULE (Tentative)

Wednesday, June 30 -- Edgewood College

8:00 am Registration
9:00 am Welcome, Program Overview, &
Graduate Credit Briefing
9:30 am "Wisconsin's Economy" Presentation
10:30 am Company Tours
12:00 pm Lunch
1:30 pm Company Tours
3:30 pm Graduate Credit Proposal Creation
5:00 pm Reception
6:00 pm Dinner
7:00 pm Discussion/Project Time

Thursday, July 1 -- Edgewood College

7:30 am Breakfast
8:00 am Review of Previous Day
9:00 am Company Tours
12:00 pm Lunch
1:00 pm Project Time and Discussion
3:30 pm Graduate Credit Proposal Creation
4:00 pm Adjourn

During July, participants will complete their project work and have opportunities to talk to other participants and the program staff.

Monday, August 2 -- WMC Headquarters

7:30 am Breakfast
8:00 am Project Presentations
12:00 pm Lunch
1:00 pm Project Presentations
3:00 pm Adjourn

Visit www.wibusinessworld.org for further program details and potential project topics.

REGISTRATION (Deadline May 21, 2010)

Name _____

School _____

Home Address _____

City _____ State _____ Zip _____

Phone _____

Email _____

Space is limited and applications will be accepted on a first-come, first-served basis.

FEES

Registration includes program, meals, and materials

Registration Fee	\$ 275
Dorm housing June 30, 2010 (\$30 optional)	\$ _____
Three graduate credits (\$450 optional)	\$ _____
One graduate credit (\$150 optional)	\$ _____
Total	\$ _____

PAYMENT INFORMATION

- ☐ AMEX ☐ MC ☐ VISA
☐ Check made payable to WMC Foundation
(Federal ID#39-1394086)

CC# _____

Exp Date _____

Name on Card _____

Signature _____

ENCLOSE THE FOLLOWING:

- ☐ This completed registration form
☐ Completed Edgewood College form (for optional credits)
☐ Payment

SEND TO:

WMC Foundation
Attn: Susan Nyffenegger
Mail: P.O. Box 352, Madison, Wisconsin 53701-0352
Email: snyffenegger@wmc.org
Fax: (608) 258-3413

QUESTIONS?

Contact Jim Morgan, (608) 258-3401 x3053
jmorgan@wmc.org



IMPORTANT NOTICE

Edgewood College School of Education consistently seeks to accommodate student needs. This special registration form is one such accommodation for use with Professional Development courses that carry graduate credit. Students are reminded that there are specific obligations when completing Professional Development courses, obligations that are necessary to maintain the integrity of Edgewood College programs in the School of Education. By completing this combined application and registration form you are establishing a formal relationship with Edgewood College that provides you with a flexible way to earn course credit. It brings with it the obligation on your part to provide accurate and authentic information, to pay fees promptly, and to take formal action to withdraw, change, or drop the course. It is the responsibility of the student to assure that this form, and the course change forms for adding or dropping are completed with the required authorizing signature and submitted to the proper office by the stated deadlines. Once you have applied and registered using this special form, you must use an official Course Change form to add or drop a course or a Withdrawal form to completely withdraw from the college. Failure to attend a course, absence from a course, or telling an instructor you will not attend a course does not constitute official withdrawal. Failure to comply with course change or withdrawal policies will result in a grade of "F" and no refund of fees paid will be made.

For further information contact:

Peter J. Burke, PhD, Director
School of Education Graduate Programs
1255 Deming Way
Madison, WI 53717
608-663-2351

EDGEWOOD COLLEGE SPECIAL STUDENT APPLICATION AND REGISTRATION FORM SUMMER 2010 PROFESSIONAL DEVELOPMENT GRADUATE CREDIT

Last Name	First Name	Any Previous names used at Edgewood
-----------	------------	-------------------------------------

Home Address	City	State	ZIP	Telephone # with Area Code
--------------	------	-------	-----	----------------------------

Date of Birth: ____/____/____ Social Security # _____ email _____

Your School or Agency	School/Agency Address	Telephone
-----------------------	-----------------------	-----------

Have you taken credit courses previously at Edgewood College? ____ Undergraduate ____ Graduate ____ PD

(If you are a fully admitted graduate student at Edgewood College these credits may count toward your degree)

Degrees Earned:

Name of College/University	City and State	Degree Earned	Year
----------------------------	----------------	---------------	------

Please check the course(s) and credits for which you are registering:

____ EDP 720 Business World ____ one (1) credit ____ three (3) credits

I understand the regulations for the selected course(s) and I understand I am responsible for the fee

Student Signature	Date	Student Number
-------------------	------	----------------

SUMMER 2010: WMC EDP 720



Business World® for Educators is all new for 2010

Real World Experience. Life-Changing Results.

June 30-July 1, and August 2, Madison
Edgewood College and WMC Headquarters



Business and education partnerships

(Specifically around Wisconsin's economy)

Attention teachers! Here is an excellent opportunity to gain insight and knowledge into business, industry, and the economy! Network with peers and business professionals to learn, grow, and develop lessons that can make an impact on your students' futures!

This workshop has been described like this: *"I learned at BW that we [teachers] need to better prepare our students for the world of work; offer them more exposure to businesses in the form of tours, job shadows, speakers, etc.*

- Christine Trasser, Special Education, Saint Francis High School.

General expectations:

- Participants will work together to produce a series of projects and presentations that can shared by all
- Participants will take some aspect of Wisconsin's economy – growing industries, specific sectors, workforce needs, regional areas of emphasis, best practices – and produce real life, real world curriculum to assist today's students in learning about tomorrow's careers
- Participants will share ideas, critique proposals and ultimately present their findings. The finished product will include the complete collection of curricula produced
- Participants will meet many of the teacher standards under PI-34 including 1, 3, 4, 7, 9 and 10

For more information, see www.wmc.org.

STIPEND APPLICATION:

The Department of Public Instruction is offering six \$500 stipends to interested Business & Information Technology, Marketing, or Technology Education teachers to assist in off-setting the costs of attendance.

The recipient is responsible for registration, travel, lodging, and/or any other costs associated with attendance at Business World. Stipends will be paid directly to the recipient. Notification of stipend dollars will be made to each recipient's administrator.

Name: _____ E-mail: _____

School: _____ Phone: () _____

Address: _____

Principal: _____ Zip: _____

Content area taught: _____ No. of Years Teaching: _____

How will your attendance at Business World potentially impact your classroom? _____

Name/Signature: _____ Date: 4/14/2010

This form must be received at DPI by May 15, 2010.
Stipend applications will be reviewed and recipients will be notified by June 1, 2010.
Stipend payments will be made directly to the recipient.
Please e-mail or fax your completed registration form to:
jennifer.wegner@dpi.wi.gov or 608-267-9275.